

CONSUMER CHALLENGE BOARD (CCB)

**THURSDAY 28 SEPTEMBER 2017
11.00 – 13.00 AT BA WATERSIDE**

Agenda

- 1 Minutes of the last meeting
- 2 Actions
- 3 Meetings update
- 4 Willingness to Pay Research
- 5 Principles of good consumer engagement
- 6 Future meeting dates and locations
- 7 AOB